

Date: 12th February 2019

REPORT OF THE INAUGURAL FUNCTIN OF "PARAMPARA-2019" A ONE-DAY NATIONAL LEVEL MANAGEMENT FEST CONDUCTED BY THE SCHOOL OF MANAGEMENT SCIENCES ON 8TH FEBRUARY 2019 AT 11 A.M.

The School of Management Sciences has organized a one-day National level Management fest on 'PARAMPARA-2019' on Friday 8th February 2019 at 11 A.M. In the Auditorium III floor. Mrs. K. Rama Devi, President, Association of Lady Entrepreneurs of India (ALEAP) was invited to be the Chief Guest and Mrs. Tripuramba, Secretary of Centre for Entrepreneurship Development was invited as the Guest Honor on the Occasion. Hon'ble Chairman Sri Nalla Narasimha Reddy Garu was also present to grace the occasion.

At the outset all the dignitaries were warmly invited to the dais and were greeted with bouquets. The first year MBA students performed welcome dance followed by lightening of lamp by the Chief Guest with an invocation song by the students.

- Dr. T. Ravindra Reddy, Dean, School of Management Sciences welcomed all the dignitaries, colleagues and all the aspiring students to the fest and said that the Parampara-2019 is a platform to exhibit their ideas and Knowledge which provides a healthy competition to improve the leadership qualities of the students to acquire real practical effects to build up their careers. He narrated the meaning of PARAMPARA which is derived from Sanskrit which means the relation between Guru and student. He said that the knowledge or education which would pass on by the older generations to the younger generations in order to mould the youngsters with their expertise is said to be Parampara. The present concept of the management fest i.e. PARAMPARA-2019 is to create a platform to encourage the students to extricate their hidden talents and to encourage them to participate in different events being conducted during the fest. He conveyed his heartfelt gratitude and appreciation to the Chairman who in spite of his hectic schedules made it possible to grace the occasion with his presence. He said that the Institution has excellent Management who has been extending its continuous support by providing excellent infrastructure facilities which will be suitable for all the respective courses of the Institution. He informed that there are about 190 students participating in different kinds of events like 1) New Product Launch, 2) Business Quiz, 3) Young Manager 4) Short Film, 5) Talent Round etc. He advised all the participants to make use of this platform to exchange their views and knowledge by participating in all the events and wished them all success.

a. Business Quiz.

There were 130 students participated as 2 students in each team. Out of which internal 70 and external 60 students were participated. The winners are from Aurora PG College Uppal and the Runners are from Vishwa Vishwani School of Business.

b. Young Manager

There were 77 students Participated in the above event. Internal 33 and external 34 students are participated. The Young Manager was Mr. Sai Krishna Reddy from SoMS, NNRG.

c. New Product Launch

This event includes briefing, preparation and presentation session: There were 14 teams which are from 8 internal and 7 external teams students participated. Each Team consists of 3-4 Students in the event and the winners were from NNRG MBA II year students and the runners were from Swami Vivekananda College.

d. Short film

There were Four Pictures; 3 from internal and 1 from external. The winner is from SoMS NNRG Mr.K. Anup from 2nd MBA.

e. Talent Round (Ramp Walk, Mehendi, singing, dancing etc.)

There were 29 participants ; 22 from internal and 7 from external. The winners of Talent Round are as follows K.Anup (NNRG),Pranaya(NMREC),G.Sirisha(NNRG),Vaishnavi(NMREC), V.Rajeshwari(NMREC) and Unique talent-J.Abhilash(AURORA).

The events have been followed by Valedictory Function.

Dr. T. Ravindra Redy, Dean, School of Management Sciences reported the events conducted during PARAMPARA conference.

Director expressed his views on Parampara and congratulated all the winners and runners of the events.

Prizes have been distributed by the Director, CRO, Dean, School of Management Sciences, Dean, School of Engineering and Dean, School of Pharmacy to the Winners and Runners..

Dean, School of Management Sciences honored Director and CRO with a Memento.

Director distributed Mementos to the Dean SOMS, SOE, and SOP and to NNRG MBA faculty.

The program concluded with a vote of thanks by Ms. B. Pravallika and National Anthem.



DEAN

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నూతన టెక్నాలజీతో ఆవిష్కరణలు చేయాలి

ఏఎల్ఈఏ అధ్యక్షురాలు రమాదేవి

ఘట్కేసర్: కేంద్రం ప్రారంభించిన స్టాటర్స్ ఆఫ్ ఇండియా కార్యక్రమాన్ని నద్వినియోగం చేసుకొని నూతన టెక్నాలజీతో ప్రజలకు అవసరమైన వస్తువులను ఆవిష్కరించాలని అసోసియేషన్ ఆఫ్ లేడీ ఎంటర్ప్రెన్యూర్స్ ఆఫ్ ఇండియా(ఏఎల్ఈఏ) అధ్యక్షురాలు కె రమాదేవి, ఏఎల్ఈఏ కార్యదర్శి త్రిపురాంబ అన్నారు. ఘట్కేసర్ మండలంలోని కొర్రెముల్ నల్లా నర్సింహారెడ్డి విద్యాసంస్థలో శుక్రవారం నిర్వహించిన మేనేజ్మెంట్ జాతీయ సదస్సు (ఫరంఫర 2019)కు ముఖ్య



మేనేజ్మెంట్ జాతీయ సదస్సులో మాట్లాడుతున్న రమాదేవి

అతిథులుగా హాజరయ్యారు. వారు మాట్లాడుతూ... విద్యాభ్యాసంలో భాగంగా ప్రతి విద్యార్థి వ్యవస్థాపక నైపుణ్యాన్ని పెంపొందించుకోవాలని, తద్వారా దేశ ప్రజలకు ఉద్యోగ అవకాశాలు కల్పించి భారతదేశ ఆర్థిక వ్యవస్థ ప్రగతిలో భాగస్వామ్యం కావాలన్నారు. కళాశాల చైర్మన్ నల్లా నర్సింహారెడ్డి, డైరెక్టర్ సీవీ కృష్ణారెడ్డి విద్యార్థులకు వ్యవస్థాపక నైపుణ్యం, మేనేజ్మెంట్ స్కిల్స్పై వివరించారు. ఈ కార్యక్రమంలో ఎంబీఏ డీన్ రవీంద్రారెడ్డి, కళాశాల సీఆర్ ఓ సంపత్రెడ్డి కళాశాల డీన్లు, హెచ్ ఓలు వివిధ కళాశాలల విద్యార్థులు పాల్గొన్నారు.

